

**FOR IMMEDIATE RELEASE**

DATE: April 29, 2013

CONTACT: Dan Lombardo,  
630-586-6314 or [dan.lombardo@inlandgroup.com](mailto:dan.lombardo@inlandgroup.com)

**Inland American Lodging Advisor, Inc. Announces the Addition of Industry Veteran Barry Bloom as its Executive Vice President of Asset Management and Chief Operating Officer**

**Oak Brook, Ill.** – Inland American Lodging Advisor, Inc. (“IALA”), a wholly owned subsidiary of Inland American Real Estate Trust, Inc., announced today that Barry A.N. Bloom will be joining the company as its Executive Vice President of Asset Management and Chief Operating Officer. Mr. Bloom will assume his new position on July 1 and in the interim will provide consulting services to the company while he concludes his work in his current position as an Associate Professor of the Practice at Boston University.

Mr. Bloom previously was a senior executive with CNL Hotels & Resorts from 2003 until the sale of the company in 2007, and was instrumental in the growth and ultimate liquidity event of the company as its Executive Vice President of Portfolio Management and Administration. Since then, he successfully led his own hotel investment firm, Abacus Lodging Investors LLC, in addition to completing his Ph.D. in Hospitality Management and teaching at the University of Central Florida, DePaul University and Boston University. His prior experience includes work for Hyatt Development Corporation, Tishman Hotel & Realty, VMS Realty Partners and PKF.

“I am very pleased that Barry Bloom will be joining the company and extremely confident that Barry has the knowledge and skill set that will enable us to continue to optimize and enhance our portfolio,” said Marcel Verbaas, president and CEO of IALA. “The addition of Barry will allow us to build on the strong foundation that is in place. As someone with whom I worked closely at CNL, Barry is very familiar with our vision, strategy and goals. I believe that we have been successful in recruiting the best person for this challenging position at an important time in our evolution.”

Mr. Bloom will be based in IALA’s corporate headquarters in Orlando, Fla., and assume responsibility for all of the company’s asset management and project management activities.

###

**About Inland American Lodging Advisor, Inc.**

Inland American Lodging Advisor, Inc., located in Orlando, FL, focuses on acquiring and managing a diversified portfolio of lodging properties on behalf of Inland American Real Estate Trust, Inc. Inland American Lodging Advisor, Inc. currently oversees 92 hotels branded under various Marriott, Hilton, Starwood, Hyatt, Fairmont, and IHG brands that are managed either by the brand managers or independent third-party management companies. For further information regarding Inland American Lodging Advisor, please refer to the company website at [www.inlandamericanlodging.com](http://www.inlandamericanlodging.com).

**About Inland American Real Estate Trust, Inc.**

Inland American Real Estate Trust, Inc. focuses on acquiring and developing a diversified portfolio of commercial real estate located in the United States. The company also invests in joint ventures, development projects, real estate loans and marketable securities. As of December 31, 2012 Inland American owned, directly or indirectly through joint ventures in which it has a controlling interest, 794 properties, representing approximately 46 million square feet of retail, industrial and office properties, 10,523 multi-family units and 16,345 lodging rooms. Inland American is one of six REITs that are, or have been, sponsored by affiliates of The Inland Real Estate Group of Companies, Inc. For further information regarding Inland American, please refer to the company website at [www.inlandamerican.com](http://www.inlandamerican.com).